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ANALYSES OF ENGLISH LANGUAGE AS LINGUA FRANCA AND

ITS IMPACT ON FRESHER'S RECRUITMENT

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ABSTRACT

Globalization is the strength of world's economy, if so then English, is its vertebrae as the lingua franca of the people belonging to different part of the world. The apparent fact is that L2 learners are more in numbers than the native speakers. The paper is an attempt to analyze the popularity of English language among non native speaker and the impact of English in the global job market and on individual. The paper is an attempt on the question of, has English language has emerged as lingua franca and the leeway of endurance in the job market without English language. English has profoundly accepted as the bureaucrat language in most of the countries of the world. The popularity can be assessed by the magnitude given to the language in various field.

KEYWORDS: Globalization, Job Market, Cross Culture, Recruitment Process, Migration